



Arkansas Association of Defense Counsel

April 9, 2018

Reasons You Should Join Us for the Annual Meeting

Rebecca Hattabaugh, AADC President

First and foremost, I invite you to get to know the town I love and call home. I can assure you it is going to a great event with lots of opportunities for camaraderie and entertainment as well as top notch speakers.

Fort Smith is celebrating its bicentennial this year, and we will incorporate some of the history of our town into this year's event. There are historical sites, museums, murals, walking trails, restaurants and bars all within walking distance of our meeting location downtown so there will be something for everyone.

The Peacemaker Arts and Music Festival coincides with our event and will take place on Friday and Saturday nights at the Riverfront park. The lineup just dropped for this year's event and will feature Kacey Musgraves, Anderson East, The Cadillac Three, Paul Thorn and Ray Wylie Hubbard. Tickets just went on sale. Check out www.peacemakerfest.com for more information about the event and to purchase tickets.

Last and certainly not least, we have a terrific line up of speakers for you. We have several speakers who will focus their presentations on litigation and

persuasion at trial. Marc Williams is the managing partner in Nelson Mullins West Virginia office, and he has had first chair responsibility in over 100 jury trials. He will give a presentation about a new approach to jury communication. Also featured in our lineup is Matthew Moffett, from Atlanta, Georgia. He is another nationally recognized speaker who will talk to us about exposing reptile tactics and protecting against jury manipulation. Matt's last seven defense verdicts have been in cases where the plaintiff was seeking a seven or eight figure jury award. We also have Claire Luna and Todd Fairbanks from Jury Impact. Jury Impact was the first jury consulting firm in America to apply marketing and political research principles to the courtroom. Claire and Todd will address jury selection, why we should be afraid of the millennial juror and what we can do about it.

From a substantive law standpoint, we have several native speakers known and loved by us all. My partner, Scott Zuerker, will address workers compensation topics that are pertinent to us all, specifically the exclusive remedy and made whole doctrines. Jason Hendren will talk to us about tort reform and Issue 1. Scott Jackson will be providing us with an update on employment law issues. Lastly, Baxter Drennan will tell us about the ethical pitfalls of advising family and friends.

Thank you all for your continued support of the AADC. I hope you will consider joining us for this year's event in downtown Fort Smith.



Rebecca Hattabaugh, AADC President

We welcome your articles and thoughts for future editions.

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